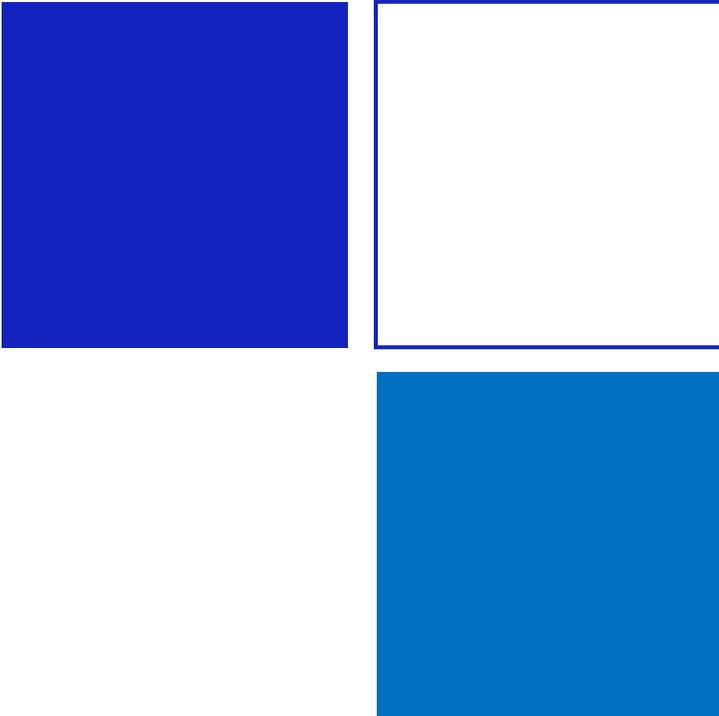


wintercomfort

for the homeless



Wintercomfort's A-Z of fundraising

You may already have a clear idea of what you would like to do but, if not, here are a few suggestions to get your imagination going

Creative Craftermath are you a talented artist, a sewing bee or a crafty crafter? Organise a stall at work or your local fete.

Bag packing These need to be booked in advance but what a great way to raise money as well as awareness of our work. Ask your local supermarket if they will allow a team of you to pack bags in exchange for customer donations.

Bike ride Get on your bike for Wintercomfort. You could organise your own cycle challenge or join a big event: Land's End to John O Groats, London to Paris.

Celebrate good times Celebrating an anniversary, special birthday or in no need of a wedding gift list? Ask for donations instead of presents or hold a raffle at your event.

Collection tins Contact us to request a collection box or two. They can be left at reception desks or handed round at big corporate events. If you and some friends would like to do a street collection for Wintercomfort please give us a call and we'll make it happen.



Don't forget we can provide collection tins, bunting and flyers!

Contact us:

01223 518140

fundraising@wintercomfort.org.uk

Christmas cards Design your own cards to sell to family and friends or help us to sell our Wintercomfort cards, designed by one of our service users. Donate in lieu of giving Christmas cards or arrange for a team of 'postmen' to deliver cards in your village for a donation.

Dress down day A great idea for schools and offices. Make yours different by organising a 'glam it up' day or pajama party.

Enterprise day Why not give each team / class / department £10 and challenge them to think creatively. Not only will this develop new skills and teamwork, it will also raise money for a great cause.

Five-a-side Organise a football competition, a mini world cup or a festival of football charging teams to enter. Football not your thing? How about an intercompany cricket match, Ultimate Frisbee tournament or table football contest..

50-50 Club This is a great idea to get everyone involved and raise funds on a regular monthly basis. Ask everyone to donate £1 a month and then, at the end of the month, you choose winner to walk away with half of the proceeds. The other half is given to Wintercomfort. As the number of participants increases so does the prize fund – and the amount you raise for charity. No license needed.

Payroll Giving Encourage your employer to register for Payroll Giving. A great way to enable tax-free charitable donations.

Sleep out A thought provoking way of raising money. Spend a night outside to raise money for people who face this daily challenge.

Simple Suppers Our annual Wintercomfort Simple Suppers are proving to be a popular Lent fundraiser. Give up your usual dinner and invite a group of friends over for a simple supper of soup or salad in exchange for donations.



Make life easy and use our Just Giving Page

Call 01223 518140

If your event involves collecting sponsorship why not download our sponsorship template at

www.wintercomfort.org.uk



We'd love to promote your event on our website and social media channels

Sweepstakes Whether it's Wimbledon or the World Cup, the Ryder Cup or Rowing, Grand National or Grand Prix – organize a simple sweepstake for Wintercomfort.

?-a-thon Whatever you love to do, it can be turned into a fundraiser; marathon or zumba-thon, read-a-thon or weed-a-thon. Brings people together and great fun.

Treasure hunt One of our favourites! Get out into the parks, school fields or around the city and organise a simple Treasure Hunt for Wintercomfort. Pay to play and perhaps throw in a picnic too.

Wake up with Wintercomfort This is the big one – our annual breakfast event marking World Homeless Day on 10 October. Whether it's a cup of tea after the school run, toast and jam at work or selling bacon butties in the village hall breakfast is the most important meal of the day.

Wookiee Woodland Walk An annual Wintercomfort fundraiser celebrating national Star Wars Day – May the fourth. Fancy dress is a must for this walk round Milton Country Park.



Press release templates are available for you to use online and as part of our fundraising pack
www.wintercomfort.org.uk

Thank you for fundraising

Wintercomfort for the homeless

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